

BRYCE LI

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EDUCATION

Candidate for Bachelor of Arts, Honours Global Business and Digital Arts (Co-op) 2022-Present
ID Number: 21043161
Major in Global Business and Digital Arts, 3A
Faculty of Arts
University of Waterloo, Waterloo, ON

SUMMARY OF QUALIFICATIONS

- 2+ years of designing experience from projects in courses.
- Proficiency in Microsoft Office and Adobe creative Suite gained from projects in various courses.
- Skilled at positive collaboration through 3 years as a designer in online collaborative projects.

SKILLS

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|------------------------|--------------------|-------------------------|
| • Javascript/HTML&CSS | • Drawing | • Microsoft Office |
| • Adobe Creative Suite | • Video Editing | • Cap cut |
| • Alight Motion | • Chinese-Mandarin | • Stop motion animation |
| • Procreate | • PowerPoint | • Web design |
| • Figma | • Game making | |

ANALYSIS AND EVALUATION

- Analyzed the needs of the target customer group and clarified the functional direction of the software through a questionnaire survey.
- Analyzed the inappropriate aspects of brand design and confirmed the future development trend of the brand through horizontal comparison of similar products.

DESIGN AND DEVELOPMENT

- By using Adobe creative suite and procreate, redesigned products that are more in line with the current trend of the times.
- By using Figma, as a member of a 5-person team collaborated with team members to create software that meets the customer's needs for understanding advertising related knowledge.

TEAMWORK

- Through rational discussion and reaching an agreement with group members, the internship positions were assigned, and the group assignment was completed with the highest score.
- Through active communication and division of labor cooperation, as a member of a 5-person team completed three solutions to meet customer needs.

EXPERIENCES SUMMARY

Team member, Working in Teams &Prj Mgnt, Waterloo, Ontario	January 8, 2024 - April 8, 2024
Team member, Digital Media Project 2, Waterloo, Ontario	January 8, 2024 - April 8, 2024
Team member, Intro User Experience Design, Waterloo, Ontario	September 6, 2023 - December 5, 2023
Internship, <i>Industrial Bank Co. Ltd, Wuhan Branch</i> , Wuhan, Hubei	July 12, 2021 - August 12, 2021

AWARDS

University of Waterloo Merit Scholarship, 2022